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PRESS RELEASE

On a recent Tuesday, the Office of Technical and Career Education in Virginia Beach recruited more than a hundred businesses from across the region to bring their people, hands-on exhibits, equipment, and swag to the trade show floor of the Virginia Beach Convention Center for 90 minutes of interactive career immersion called XPEDITION: Port of Call. 19-year-old Jordan Crawford was there demonstrating her newfound skills.

“I fell in love with masonry at the Tech Center,” said Jordan who is halfway through a four-year apprenticeship program at Snow, Jr. & King, founded in 1945 in Norfolk. “Jordan’s the poster child for our company,” says Snow’s Rebecca Clark. “She’s smart and talented and is learning all about brick laying. We need more masons because our older guys are retiring.”



Jordan Crawford, Brick Mason